

## Thanks Westerners For Scrap Metal

OTTAWA—Thanks largely to the people of Western Canada, the production of steel in this country has not thus far slowed down because of lack of scrap, the Munitions and Supply Department said today.

To the thousands of Westerners responsible for the success of the recent scrap campaign on the Prairies, Steel Controller F. R. Kilbourn has written an open letter of appreciation. It reads:

"The result of the western scrap campaign recently launched in the Prairie Provinces with the generous assistance of the various elevator companies have been most encouraging and productive.

"I realize well that such success could only have been achieved through the efforts and sacrifices of many thousands of Western farmers, implement dealers, and voluntary salvage corps and committees, who co-operated with the various elevator agents in this undertaking.

"To thank the tireless workers for their valuable help, through the medium of this letter, seems an inadequate acknowledgment of a great service. You may, however, take pride in the thought that you, and others with you, have been responsible for the continued production of steel in our mills, and for the steady flow of arms to United Nations.

"Canada's men in the armed forces and the merchant marine look to you for a continuation of your efforts during this coming year."

## R. C. NOTES

Sunday, November 29th, being the fifth Sunday in the month, R.C. Services will be held at 9 a.m. and at Bassano at 11 a.m. Rev. Father Marrow will officiate.

The hamper to be raffled on Saturday, the supper to be put on by the Catholic ladies of Bassano will contain a fowl, Christmas, Christmas pudding, 5 lb. can of corn, ration of tea and coffee, pound of cocoa, pound tin of baking powder, jar of Mayonnaise, quart sealer of peaches, quart sealer of pickles, 10 pounds of flour, pound of butter, a large quantity of vegetables, and other items promised. Tickets are now on sale.

Your scrap is needed for Victory!



## WAR WORK? Certainly

Food production is a job of the first importance in this war. On it depends the health and fighting qualities of our men in uniform, the vigor of our factory workers and civilian population. The man on the land, no less than the man in the factory is doing vital war work.

**H. W. Harper**  
MANAGER, LOCAL BRANCH  
BASSANO, ALBERTA

## The Royal Bank of Canada

**HUMAN MAN ATTEMPTS SUICIDE**  
Julius Kessel, Bassano, allegedly made an attempt on his own life last Monday evening.  
Kessel is now in Bassano hospital, where his condition is reported as favorable. He was employed as a section hand by the C.P.R. at Humeau.

## BASSANO OVER TOP IN THIRD VICTORY LOAN

Bassano went over the top in the Third Victory Loan last Saturday and now has 122.8 of the objective set by the Provincial authorities. Two hundred and eighty-three applications have been received to date and six applications for Victory Tickets.

The drive will continue in the district until the 15th of this month.

### SEND DAGGER OVERSEAS

The Commando Dagger, which was the symbol for the Third Victory Loan, and which has been on display in the window of Siles Drug Store during the campaign has been sent overseas to a Canadian unit. A message was sent with the dagger from the Bassano Unit, which read: "May this dagger which has been drawn in the name of Justice and Honour, be not sheathed until the Nazi terror is stricken from the earth."

"Such is the earnest wish of the citizens of Bassano, Alberta and district, who are behind you one hundred per cent."

The message was signed by the following committee: Jas. R. Donahoe, chairman; A. McKee, vice-chairman; Ernest L. Skerrett, Unit Organizer; H. W. Harper; Jas. Johnston, Dr. A. G. Scott, W. J. Redmond, Jas. Snage, Ray Plowman, J. B. Robertson, R. H. Jones, and S. Haskayne.

### AVERAGE YIELDS HIGHER

The average yield per acre of Alberta's wheat crop this year is 29 bushels, the Dominion Bureau of Statistics estimates. For Saskatchewan the yield is estimated at 28.3 and for Manitoba 28.8. These yields compare with 15, 11.9 and 20.9 bushels for the three provinces, respectively, last year.

### NOTICE

#### Royal Canadian Air Force

#### Practice Bombing Ranges

NO. 3 AIR OBSERVER SCHOOL—PEARCE, ALBERTA

The public is hereby warned that, until further notice, PRACTICE BOMBING is liable to take place daily (Sunday included) from sunrise to sunset at the Practice Bombing Ranges, being all of Lake Newell, 5 miles south of Brooks, and Lake MacGregor, 18 miles west of Vulcan, in the Province of Alberta, serving the above school.

The "Danger Area" is to comprise all the area covered by the respective lakes.

No unauthorized person is permitted to enter the "Danger Area" described above during the hours stated.

No additional warning will be given.

By Order of  
THE MINISTER OF NATIONAL DEFENSE FOR AIR  
Calgary, Alberta.

## School Victory Concert Is Outstanding Success

### E. W. BRUNDEN TELLS OF CANADIANS' REACTION TO WAR

Bassano's school talent staged one of its most remarkable concerts last Friday evening in the Masonic Hall when all grades participated in a patriotic gesture to further the efforts of the Victory Loan committee in this district. The teachers in particular are to be congratulated in getting up such a fine program on such short notice. The teachers had less than two weeks notice, to choose and train all the students who took part in the concert. It is not surprising that the objective was reached the day after the concert was held. Miss Maxwell and Mr. Davis, and the tumbling team have a great deal of credit due them for their magnificent performance.

### MISS BRUNDEN SPEAKS

Mr. E. W. Brunden, Secretary of the Alberta Federation of Agriculture, was special speaker of the evening.

Using as his topic for the evening "Our Job," he criticized the Canadian people for their vacillation in their choice of leaders—they had not set allegiance, apparently, for any one man.

Another Canadian characteristic was the sudden enthusiasm for the philosophies and governments other than our own. Russia, whom we used to be suspicious and critical, was now lauded for her amazing stand against the Nazi invasion and its type of government.

Many Canadians are more concerned with a post-war Canada, at present, than they are in working towards a satisfactory conclusion of the war. "Nothing," he stressed, Matters Now But Victory."

Another condition prevailing among some Canadians is the deplorable attitude that a uniform and a job are the only reasons why our young men are joining up. Others won't serve unless they can "make a good thing out of it" while the war lasts. And still others are apathetic enough to say they "could live under the Germans if they came."

"Part of Our Job," he said, "is to find the reasons for these conditions and strive to remedy them." Lack of leadership, he suggested, may be one cause for this feeling.

Mr. Brunden referred to the fall of France as an example and quoted Marshall Petain's speech at the time of their capitulation to Germany: "We thought more of personal claims than of personal service; we have asked more than we have given. Today we are in distress."

As in France in the last war, Canada lost a great many potential leaders among these dead and wounded. The younger generation does not seem to care about Canada as a nation or its place among nations, but, rather of shorter working hours and a maximum of pleasure.

Mr. Brunden closed his address with an appeal to the young people to try to correct past mistakes and "plot the way to the New Day." "That is your job," he said, "Our

job is to help you."

"Each of us must think of Personal Service, rather than personal gain."

Also quoting President Roosevelt's 1940 election speech he said, "Democracy means freedom of speech and religion. Freedom of speech is useless when there is nothing to say; freedom of religion is hopeless, when God is lost."

Mr. Jas. R. Donahoe presided over the gathering during Mr. Brunden's address and introduced the speaker.

It is sincerely hoped by the many who heard Mr. Brunden on Friday evening, that he will return another day with a message so encouraging and enlightening.

A bishop attended a banquet and a waiter dropped a plate of hot soup in his lap. The clergyman glared around with a look of agony and exclaimed: "Will some layman please say something appropriate."

### ROSEMARY

(By Our Correspondent)

Mrs. Jessie Adams left from on Thursday night, November 6th, on her way to Duluth, Minnesota, where she will visit with relatives. She expects to remain there several weeks with her aged mother, whom she has not seen for thirty-five years.

Alvan Harm of Maple Creek, Sask., was a recent visitor at his parent's home in Rosemary.

A number of Rosemary people attended the Parvovirus sale on Wednesday, regardless of the stormy day.

Tickets are now on sale for the lovely ruction made by Mrs. Jean Laganiere and donated to the Red Cross.

Due to the frozen ground, the road work has been discontinued south of town until warmer weather.

(Carried over from last week)

Miss Beth Ann Rothwell of Medicine Hat was a week-end guest of the Ridley girls.

Mr. and Mrs. Alf Narum were Calgary shoppers Thursday and Friday.

The Rosemary teachers attended the Teachers' Convention over the week-end.

Mrs. Alf Narum was hostess on Sunday to a number, complimenting her husband's birthday.

A nice crowd attended the Hal-low'en dance on Friday evening.

Miss Jean Eastman returned to Calgary on Sunday, having spent several weeks with her parents.

## Born at the Hospital

To Mr. and Mrs. Wm. H. Moore Glendon, a daughter on October 30th, 1942.

To Mr. and Mrs. Edward Macquardt Bassano, a daughter on November 1st, 1942.

To Mr. and Mrs. John Toogood, Bassano, a son on November 1st, 1942.

To Mr. and Mrs. George Hart, Casile, a son on November 4th, 1942.

To Mr. and Mrs. Chester Edwards, Majorville, a daughter on November 7th, 1942.

To Mr. and Mrs. Walter Pollock, Crest, a daughter on November 8th, 1942.

To Mr. and Mrs. Harry Pragnell, Bassano, a son on November 8th, 1942.

To Mr. and Mrs. Frank Hayes, Bassano, a daughter on November 9th, 1942.

To Mr. and Mrs. Fred McIntosh, Humeau, a son on November 10th, 1942.

## Mrs. McKinnon's Father Dies In East

Mr. J. P. Hunter, father of Mrs. C. McKinnon, passed away at Durham, Ontario on November 1st. He was 81 years of age.

Mr. Hunter was well known by many residents in Bassano, having made several visits here to his daughter.

Funeral services were held for Mr. Hunter on Wednesday, November 4th.

## First Ration Cards Voted

After November 1, coupons from the temporary ration cards issued by the Wartime Prices and Trade Board last June will not be valid for use when purchasing tea, sugar or coffee. After that date they cannot be legally accepted by retailers and after December 1st, wholesalers and other suppliers may not use these coupons, as received from retailers when replenishing their stocks.

Your scrap is needed for Victory!

## BILL SMITH IN "WHO'S WHO"

Mr. Bill Smith, son of Mr. and Mrs. Harvey Smith of Bassano, has this week brought home to himself and his community.

In a communication from the "Who's Who Among Students in American Universities and Colleges" forwarded to Mr. Smith here, Bill has been congratulated "upon meeting the high requirements necessary for his biography to be listed in the 1943-44 edition of 'Who's Who Among Students in American Universities and Colleges,' which is scheduled for publication in February.

Bill was selected as one of a limited number of leaders on his campus to represent the Montana School of Mines. He was chosen by a consensus committee with Dr. Francis A. Thomson, President of the Montana School of Mines, acting as chairman.

"As your full school record has been considered, we feel that your nomination is an honor you may well be proud of," the communication added.

Bill received his public and high school training at the Bassano school and has set a high goal for all future students of this school. Bill is also President of the Student Body of the Montana School of Mines this year.

## Canada And U.S. Freeze Paper

Canada and the U.S. last week jointly froze production of newsprint, effective November 8th at the average operating rates of the past six months.

Officials of the United States War Production Board, who made the announcement, said they anticipate further curbs in the near future, probably after conferences between Canadian and American officials and representatives of the pulp paper and other affected industries.

Both countries have more than adequate forest reserves for paper production, but officials said that every other factor, from manpower to transportation, is becoming increasingly scarce as the war effort of North America expands.

The order becomes effective in Canada with the November output of mills. It stipulates that the delivery of newsprint to customers be limited to a 90 day supply.

## FARMERS AND FARM WORKERS

### Canada Needs Your Off-Season Services

#### IN THE BUSH IN THE SAWMILLS IN THE BASE METAL MINES IN THE COAL MINES

When not needed on the farm, you are needed in these essential industries:

Lack of lumber, pulp and other forest products, lack of base metals, lack of coal, lack of essential war supplies can cripple our war effort.

You will not lose your special right to apply for postponement of military service by accepting such work. You can retain your status as a farmer.

For other particulars see booklet entitled "A Message to Farmers" or apply either at your nearest Employment and Selective Service office or at your nearest post office.

### HELP CANADA PRODUCE AND HELP WIN THE WAR

# The Bassano Recorder

Member of the C. W. N. A. and the  
Alberta Branch of the C. W. N. A.

J. B. ROBERTSON, Editor

An Independent Weekly Newspaper  
Published every Thursday at the  
Recorder Building, Bassano, Alta.

"Sam, do you solemnly swear to  
tell the truth, the whole truth and  
nothing but the truth?"  
"Ah, does, sah."  
"Well, Sam, what have you got to  
say for yourself?"

"Judge, wit all dem limitations  
you jes put on me, Ah, don't be-  
lieve Ah has anythin to say."

## SOYBEAN HAS WIDE VARIETY OF USES

During the past 5000 years the  
soybean has played an important  
role in the nutrition of man. Man-  
churia is the native home of this  
plant but its use has spread to  
North America where it is not only  
a plant used for food but also in  
many industrial ways, states C. W.  
Owen, Dominion Experimental Sta-  
tion, Harrow, Ont.

The introduction of the soybean  
to America saw the crop first as a  
curiosity and later as a feed for  
livestock. The value of the soybean  
as a livestock feed has continued to  
hold an important place while the  
human food aspect is becoming ap-  
preciated more fully. The soybean  
contains about 38 per cent protein  
and 18 per cent oil. With such a  
high protein content the value of  
soybeans to balance our starchy  
diets, such as corn, oats, and  
wheat, in any diet or ration is ob-  
vious. The use of immature soy-  
beans in the green state as a vege-  
table is a new phase in the utiliza-  
tion of this crop.

Recent advances in scientific re-  
search have found many additional  
uses for soybean oil, for example,  
in the development of plastics  
where soybeans have been widely  
used. Motor car bodies and parts  
have been produced largely from  
soybeans. A textile used in motor  
car upholstery has also been per-  
fected from soybeans. Other pro-  
ducts include water paints, plywood  
glues, adhesives, paper sizing, and  
the field is still expanding.

Soybean oil has been found to  
have peculiar properties suited to  
the manufacture of soaps, paints,  
emulsions, butter substitutes, glycer-  
ine and other products. Vegetable  
oils enter into a large variety of  
everyday uses and soybean oil is as-  
suming added importance in these  
commodities.

## MONOGRAM Canadian RYE

Aristocrat of Western whiskeys. A fine  
old Canadian Rye - skillfully distilled -  
perfectly aged - rich and mellow in flavor.  
Made from selected Western grain.

15 oz. - \$1.00  
25 oz. - \$2.00  
40 oz. - \$4.15



THE BRITISH COLUMBIA DISTILLERY COMPANY LIMITED

This advertisement is not inserted by the Alberta Liquor Control  
Board or by the Government of The Province of Alberta.

## King's Plate

Canadian Rye Whisky

13oz \$1.70

25 oz \$3.25 40 oz \$5.00

See L. Sengren & Son Limited, Whistler, Ont.

PLEASE SAVE THE BOTTLE!  
Your Salvage Committee Will Collect.

This advertisement is not inserted by  
the Alberta Liquor Control  
Board or by the Government of the  
Province of Alberta

## TEXTURE OF 5 LOAVES OF BREAD INSURED FOR ONLY 2¢ PER CAKE



FULL STRENGTH  
...DEPENDABLE  
IN THE AIRTIGHT  
WRAPPER

Mary—The cheek of that con-  
ductor! He glared at me as if I  
hadn't paid my fare.

Clay—And what did you do?

Mary—I glared right back at him  
as if I had.

## Prices For Lamb Are Set

Maximum wholesale prices for  
lamb in Zone 12, which includes  
the greater part of Alberta, have  
been set by the Wartime Prices and  
Trade Board. Fresh or frozen lamb  
sold from September 1 to Decem-  
ber 31 is 30 cents a pound. Maxi-  
mum wholesale prices for frozen  
lamb, sold from January to August  
inclusive, rise on a sliding scale of  
¼ cent per pound per month. In  
January the price will be 2¼ cents  
a pound, and will rise to 2½ cents  
a pound in July. From January to  
June, maximum wholesale price  
for winter fed lamb obtained from  
lamb born the same year or in the  
month of December, preceding the  
month of sale are exempt from the  
price ceiling.

Retail prices will be based on the  
retailer's normal markup over deliv-  
ery costs and transportation  
charges in the basic period, and not  
exceeding nine cents.

## Household Hints

Do not throw away celery leaves.  
Spread them on a piece of wrap-  
ping paper and dry until crisp in  
a warm oven. When dry, crumble  
fine and put into a covered jar. A  
teaspoonful added to stew gives it  
a good taste.

Strips of bacon placed under the  
waist line in the pan will prevent  
the loaf from sticking and will give  
it added flavor.

Remember to label plainly all the  
summer clothes stored away for  
next year. If the clothes are not  
usable, dispose of them to save  
extra handling.

A wooden salad bowl filled with  
fruits makes an attractive centre-  
piece.

Cover a can of partly used paint  
with water, stirring paint thorough-  
ly. This will keep the paint fresh  
until it is used again.

## TRUCK RADIOS ORDER DELAYED

Postponement of the date after  
which trucks and private com-  
mercial vehicles must confine opera-  
tions to 35 miles from the registered  
address, has been effected by the  
Administrator of Services, Wartime  
Prices and Trade Board.

The extension will permit heavy  
movements of goods which normal-  
ly takes place before the onset of  
winter to proceed without interrup-  
tion. It will give private operators  
an additional four weeks in which  
to rearrange their operations so  
that they can more easily comply  
with the provisions of the order  
forbidding travel beyond the 35 mile  
limit, on and after the last day of  
November.

EDWARD J. McCORMICK  
B.A., LL.B.  
Barrister, Solicitor, Notary  
of 215 Lancaster Bldg., Calgary  
Will be in his Bassano office  
on Saturday, November 12th  
in the Imperial Hotel

Dr. A. G. Scott  
M.D., L.M.C.G.  
PHYSICIAN & SURGEON  
Telephones  
Office 27 - Residence 121

A. T. Connolly  
REGISTERED OPTOMETRIST



Broken Lenses Replaced from  
Prescription or plates.  
Absolute Satisfaction Guaranteed  
QUICK SERVICE

W. S. Playfair  
Agency for  
COAL AND WOOD  
Feed and Drying  
Phone 26, Opposite Depot

Dr. W. F. Keith  
Dentist  
Phone 23 Bassano

Dr. E. E. Barlow  
VETERINARIAN  
BASSANO - ALTA.

## FOR THE BEST

In Quality  
Service and  
Comfort.

TRY  
IMPERIAL Coffee  
-Shop-

E. J. DOWNS, Proprietor

## ORPHEUM THEATRE

BASSANO ALBERTA

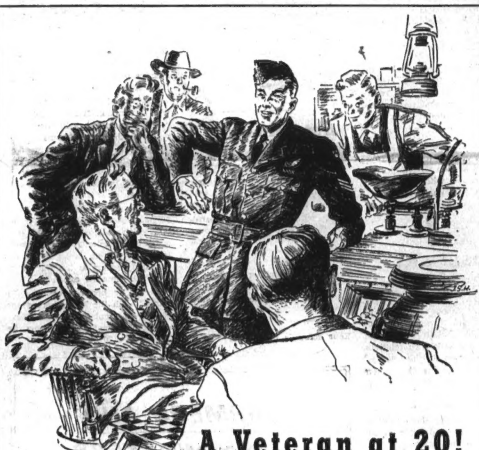
Friday and Saturday  
November 12th and 14th  
RAY MILLAND  
and  
BETTY FIELD

Are Husbands  
Necessary?

FRIDAY AND SATURDAY  
November 13th and 14th  
VERONICA LAKE  
ROBERT PRESTON

THIS GUN  
FOR HIRE

Show Starts At  
8 p.m.



## A Veteran at 20!

Back from scores of bombing raids over a dozen countries,  
this young airman has found adventure in the skies! Just out  
of his 'teens, an eager young man in years, he's a veteran in  
experience. He's a first-line fighting man, trained in the  
science of war of 5-miles-a-minute!

He and his buddies in R.C.A.F. air crew are team-mates.  
Gunner, Wireless Operator, Bomber, Pilot, Navigator—all  
work together as a smooth, swift "attack team" in a giant  
bomber. Their targets accurately surveyed in advance by  
daring reconnaissance pilots—their flight protected by the  
blazing guns of fighter planes—the bombers wing their  
relentless way to smash Nazi nerve-centres.

The expanded Air-Training Plan has room for more men who  
want to be with these fighting comrades of the skies. Right  
now applications are being accepted for air crew duty, at  
R.C.A.F. Recruiting Centres throughout Canada.

If you are physically fit, mentally alert, over 17½ and not yet 33,  
you are eligible. If you are over 33, but have exceptional  
qualifications, you may still be considered. Lack of formal  
education is no longer a bar to enlistment.

## ROYAL CANADIAN AIR FORCE AIR CREW



FIGHTING COMRADES OF THE SKIES

For illustrated booklet giving full information write: Director of Manning, R.C.A.F.,  
Jackson Building, Ottawa, or the nearest of these R.C.A.F. Recruiting Centres:  
Vancouver, Calgary, Edmonton, Saskatoon, Regina, Winnipeg, North Bay, Windsor, London, Hamilton,  
Toronto, Ottawa, Montreal, Quebec, Montreal, Halifax

## Here Is The Blue Print!

The co-operative movement is democracy in business.  
As it depends on human agencies to conduct it, it can never  
be perfect, but it is a long way ahead, of the capital stock  
company and the modern trust corporation.

Co-operation does not exist in law or in formula. It  
exists in the minds and hearts and purposes of the people.  
It is founded on mutual confidence and trust. With the  
development of these ideals people can make a success of  
co-operation.

The Alberta Wheat Pool is a creation of the farmers  
of this province. It has demonstrated its efficiency as a  
business organization and also its adherence to the co-op-  
erative principles. To make it a greater success than ever,  
it needs the interest and support of a great number of  
the farm people of this province.

## ALBERTA POOL ELEVATORS



## Church Announcements

## Knox Presbyterian Church

Sunday, November 15th, 1942

11 a.m. Sunday School  
7:30 p.m. Worship Service

Subject

"The Pre-emptions of Faith"

O for a faith that shines more clear  
When tempests rage without;  
That when in darkness knows no fear  
In darkness feels no doubt.

Be careful lest the business of the world outstrip the King's business.  
GO TO YOUR CHURCH ON SUNDAY

CHARLES F. LAINE, Pastor

St. Columbus Church  
BASSANO ALBERTA  
REV. JAMES MORROW—PASTOR

## Church of England

BASSANO ALBERTA

Everyone cordially invited  
Rev. Retyers Evans

"Oh happy is the man who hears  
Barnabas's warning voice;  
And who celestial wisdom hears  
His early, only choice."—Bruce.

ORDER  
EARLY  
for Christmas  
this Year!

While we are endeavouring to ensure adequate supplies of Catalogue lines, we are finding that shortages of materials and wartime restrictions are making it increasingly difficult; coupled with this, we are faced with a very definite shortage of workers, due mainly to heavy enlistments in the armed forces and also to the demands of war industries for more and more people.

In view of these conditions and to avoid disappointment and delay, order early for your Christmas needs. We, for our part, of course, will continue to give all our customers the best possible service and fill orders promptly.

T. EATON CO. LTD.  
WINNIPEG, CANADADepartment of Labour  
National War Labour Board  
GENERAL ORDER

The Dominion Bureau of Statistics has found that the cost of living index number for October 1, 1942, is 117.8 (adjusted index 116.9) as compared with the cost of living index number for July 2, 1942, of 117.9 (adjusted index 117).

The Wartime Wages Control Order, P. C. 5963, provides in Section 48 (iv):

"the amount of the bonus shall not be changed unless the cost of living index number has changed one whole point or more since the last general order of the Board requiring an increase or decrease in the amount thereof."

The index number not having changed by one whole point or more since July 2, 1942, pursuant to the provisions of P. C. 5963 as stated, the National War Labour Board orders that the terms of its General Order dated August 4, 1942, shall continue to apply for the period November 15, 1942, to February 15, 1943, subject to the right of employers or employees to apply to a War Labour Board for authorization of payment of such an amount of cost of living bonus as a Board may determine to be "fair and reasonable" under the provisions of the Order.

HUMPHREY MITCHELL

Chairman, National War Labour Board  
Ottawa, Canada  
November 4, 1942

## LOUIS CONN PHONE 7

DO YOUR CHRISTMAS SHOPPING EARLY THIS YEAR AS  
GOODS ARE HARD AND GETTING HARDER TO GET IN  
ALL LINES.

GET HIM A JOHN B. STEYSON IN BOTH DRESS OR  
COWBOY STYLE.

U. S. RIDING BOOTS, A NEW SHIPMENT JUST IN. FOR MEN,  
WOMEN AND CHILDREN (FANCY STYLES)

A NICE SELECTION OF MEN'S AND WOMEN'S WEIST  
WATCHES, WRIST STRAPS, POCKET WATCHES,  
ALARM CLOCKS, RINGS AND OTHER NOV-  
ELTY JEWELRY AS WELL AS OVERSEAS  
GIFTS SUCH AS RAZORS, COMB AND  
BRUSH SETS

Make your Christmas Cakes Early  
CHERRIES, FRESH, JUST IN, CUT PEELS, NUTS, COCOANUT,  
GET YOURS WHILE THEY LAST

CAKE FLOUR, EXTRACTS, ICING SUGAR, CAKE FROSTING  
AND DECORATIONS

WE CARRY A FULL LINE OF MEN'S & BOYS UNDERWEAR,  
LEATHER OXARTS, WINTER FOOTWEAR, FELT BOOTS,  
MITTS, WOOL SOCKS, MEN'S HEAVY WORK SHIRTS,  
SWEATERS IN ALL LINES AS WELL AS A GOOD  
STOCK OF COWBOY KING PANT OVERALLS  
AND SOME LEVI STRAUPS

WE HAVE A NICE SELECTION OF MEN'S AND WOMEN'S  
AND CHILDREN'S HOUSE SLIPPERS, LOOK THEM OVER  
YOUR DOLLS, TEDDY BEARS, CHOCOLATE BOXES,  
CHRISTMAS CIGARETTES AND CIGARS AS WELL  
AS TOBACCO

DR. JAMES S. THOMSON

General Manager of the Canadian  
Broadcasting Corporation

Dr. James S. Thomson assumed the general management of the Canadian Broadcasting Corporation on November 2nd, succeeding Mr. W. E. Gladstone Murray, who has moved to Toronto as director-general of broadcasting for the CBC.

Dr. Thomson, who has been President of the University of Saskatchewan since 1937, made the following statement in connection with his new work:

"The national radio system, more than any other public institution is the voice of Canada. The function of the Canadian Broadcasting Corporation is to make that voice sincere, authentic and worthy. In co-operation with the local stations we must endeavor to let the Canadian tongue find utterance in both our languages, and yet with a local accent."

"We have to interpret the spirit of our people in all its variety of mood and aspiration. There must be fun and laughter for the leisure hour, as well as serious talk to rally our hearts in the midst of tremendous ordeal. There must be music that touches the soul with the noblest strains, and lighter melodies for the dancing foot of youth."

"In lonely homes out on the prairie and in the great northland, people are hungry for news, and they regard radio as a vital contact with the life of the world. In wartime especially, one of the most important responsibilities assumed by radio is the rapid dissemination of news from reliable sources, and aid in discussion and interpretation."

"All who are concerned with its management and direction carry the gravest of responsibilities. We must cultivate sensitive and understanding minds, and sustain the highest ideals in this latest but most potent instrument of human intercourse."

In the job of industrial control in other phases of Price Board operations "the voice of business is heard distinctly." R. F. Chisholm, director of the industrial division, Wartime Prices and Trade Board, told a Montreal audience of business men last week. Regarding the small retail merchant about whom concern in the present situation has been voiced, Mr. Chisholm stated, "The record shows that not one single move has been made in business control which has not fully considered the position of the small merchant and the small business man. The fact is that to date the small business in general has not been hurt unduly."

In this respect, as Mr. Chisholm also told his audience, curtailment of non-essential production, and maintenance of essential production by the Board, place the administrators in the position of serving as attorneys for the consumer.

Holidaymaker to country bus conductor—What time is your bus due at Fallow Green?  
Conductor—H. Bill! What time do you missus tell you to be 'ome for tea!

## BROOKS LOCAL, ALBERTA BEEKEEPERS' ASSOCIATION

## Annual Meeting

Will be held in the Vets' Hall, Brooks

Wednesday, November 18th

AT 2 P.M.

All interested should attend as important business will be discussed. There will be no metal available for honey containers during the coming season but we hope to have paper containers on display.

D. THORNTON, GEM,  
Secretary-TreasurerTop Price For  
Turkey Is Set

In setting the maximum price of poultry the Wartime Prices and Trade Board has pegged the top wholesale price of top grade turkey at 23 cents a pound in Alberta. According to the Food Administration of the Board, special grade milk-fed chickens, roasters and fryers will not sell for more than the wholesale maximum price of 22 cents a pound. Maximum wholesale price for Grade A milk-fed, will be 21 cents a pound, and so down to grade C set at 24 cents a pound.

Chickens, capons or poultards may sell for two cents a pound over the maximum wholesale price of the fryers and roasters, that is, at 34 cents a pound.

Maximum wholesale prices of ducks and geese are 23 and 25 cents a pound respectively. With heads and feet on, the price is to be one cent less than the maximum wholesale.

A retailer's selling price will be the sum of his cost from processor or wholesaler plus actual transport charges, plus his normal markup, not to exceed nine cents per pound.

## Red Cross Notes

Canadian Red Cross has announced that a sum up to \$50,000 has been set aside to provide Christmas cheer and comfort for the Canadian forces overseas on the same basis and to the same extent as last Christmas.

This sum, it was stated, has been set at an outside figure so as to be sure no new arrivals of any of our armed forces in Britain would be overlooked, as it is the objective of the Society that every member of our Canadian forces in the United Kingdom will have some cheerful remembrance from the people at home to brighten the day.

Last year's Christmas arrangements, which will be generally followed again this season, were outlined as follows: Cheques were sent to some 450 individual units with an accompanying letter to the commanding officers, reading: "The Canadian Red Cross Society has appropriated a sum of money for Christmas Cheer for the Canadian Forces in All Arms in the United Kingdom. The appointment and allocation to the respective units and detachments have been effected by the Canadian Auxiliary Services. Enclosed is a cheque for your proportion of this fund, which it is hoped will be of some measure of assistance to you in suggesting your Christmas dinner and other arrangements."

In addition, over 4,000 individual Christmas stockings, enclosing a pair of socks, eatables and other good things, were made up and sent to all Canadian patients in Canadian and British hospitals throughout the British Isles. To this was added a ration of canned corn to augment the Christmas fare. Christmas crackers and green and red paper for decorating were also supplied. Overseas personnel made a tour on Christmas Day of all Canadian hospitals and Casualty Clearing Stations to give a word of welcome on behalf of the Canadian Red Cross.

Many letters were received from all Services expressing much appreciation.

## PAVED THE WAY

Cal Coolidge was dictating to one of the White House stenographers. He stopped suddenly.

"You know, Miss—, you're a very attractive young woman."

The startled stenographer looked up in amazement.

"You also have a great deal of charm," continued Mr. Coolidge, "and dress very smartly."

"Why, Mr. President?" gasped the girl. "How is it of you to notice?"

"Oh, that's all right," said Coolidge. "I just wanted to put you in a pleasant frame of mind before telling you that your spelling is atrocious!"

**Challenger**  
WATERPROOF WATCHES  
ARE DEPENDABLE  
ON LAND—ON SEA—  
IN THE AIR—  
FROM 32.50 & 85.00  
Values that challenge comparison  
SOLD BY **Birks** JEWELLERS  
CALGARY Catalogue on Request

Albeit-minded Prof.—Waiter I ordered some chops half an hour ago. Have you forgotten them or have I eaten them?

"How do you like this dress I got for my eighteenth birthday?" Himmm, it certainly has worn well."

...so now, in the afternoon  
we serve

"More and more, we like to enjoy wine in the afternoon. Our choice is Bright's Concord Red Port Wine or Canada's White Sherry Wine—always delicious, never too costly." Bright's wines are Canada's favorites—in the afternoon, be any time! Their rich, mellow flavour comes from the choicest varieties of Canadian grapes—available only to Bright's.

Keep Bright's Concord and Catawba wines on hand to grace those friendly social gatherings and to top off successful dinners, too!

**Bright's**  
**CONCORD** **CATAWBA**  
RED PORT WINE WHITE SHERRY WINE  
26 oz. - 75¢ 40 oz. - \$1.05 Gallon Jar - \$3.50  
T. G. BRIGHT & CO. LIMITED, NIAGARA FALLS, ONT.  
LACHINE, QUE. REGINA, SASK.

This advertisement is not inserted by the Alberta Liquor Control Board or by the government of the province of Alberta.

What Is A Standard  
Of Living In Wartime?

SHOULD WE REQUIRE MORE OF LIFE THAN THE SOLDIER, BALANCING HIS KIT ON HIS SHOULDER ON HIS WAY TO EMBARKATION? CAN WE ASK FOR MORE IN HONESTY?

ANADAMIANS TODAY ARE IN ROBBER HARBOR—SAVING MORE SPENDING LESS.

LET'S SAVE ALL THAT DOESN'T BELONG IN WARTIME LIVING!

Buy  
WAR SAVINGS STAMPS  
Every Week!

Space donated by the

Brewing Industry of Alberta

## FLOOR COVERING

**SPECIALS IN UNDERWEAR—RUGS IN REXFELT. ALSO FELT RUGS AND CONGLUM RUGS. SIZE 5x9 and 5x12.**

**MEN'S UNDERWEAR—** Floor lined Puma. Heavy 1.85  
fleece combinations

**DRESSES—** Just in! New styles. Alpaca and patterned crepes. In full size and half sizes for stout figures. 4.25  
Up from

**MEN'S TIES—** Smart new designs. In the season's latest. All plain ones for service men. Heavy 1.85  
Price 75c 1.00 1.25

## GROCERIES

**SPECIAL—** Four 10c cakes. Woodbury's soap in bundles. Price 26c

**TABLE SYRUP—** Maple flavored. 40 oz. bottle. 69c

**FRUIT CAKE MIX—** Ready to use. Contains pineapple, cherries and peel. 10c  
Per pkg.

**NEW PEEL—** Fresh stock. Also, cherries and table raisins. 20c

**SWEET PICKLES—** In sealed cans for overseas shipment. Wagstaff. 20c  
Per tin.

**ORANGES—** Sweet and juicy. Doz. 50c

**APPLES, PEARS, RIPE TOMATOES, LETTUCE, CELERY, CRANBERRIES**

# James Johnston

Est. 1911 "The Quality Store" 1942

Advertise In The Recorder!



## TWO YOUNG MEN

*with faith in themselves*

BEFORE the war, two young graduates in chemistry faced the future with no assets but technical training and unbounded faith in themselves. They planned to capitalize on their years in college by manufacturing a certain chemical product. "But we'll need some money to get started," they said. "Let's put it up to the bank."

Their banker decided that their faith was well founded in character, ability, energy. "We'll finance you to start in a small way," he said. "Make a test on the local market first."

Presently the product was being sold all over Canada and exported to the United States and overseas. Now it fills a wartime demand. The enterprise employs a large number of people.

This actual example illustrates how this country's Chartered Banks help credit-worthy people to benefit themselves, their fellows and their country under the democratic system of free enterprise.



Banks, like any other business, exist because they provide service which a community needs and is willing to pay for at a rate which will yield a reasonable profit. Chartered Bank profits average less than one-half of one per cent a year on total assets. Few, if any, other businesses operate on as small a margin.

## THE CHARTERED BANKS OF CANADA

Bank of Montreal . . . The Bank of Nova Scotia . . . The Bank of Toronto  
The Provincial Bank of Canada . . . The Canadian Bank of Commerce  
The Royal Bank of Canada . . . The Dominion Bank . . . Banque Canadienne  
Nationale . . . Imperial Bank of Canada . . . Barclays Bank (Canada)

## Personals

(Carried over from last week)

Miss Jean Wallace spent the week-end at her home in Calgary.

Mr. Ted Stiles of Calgary was a week-end visitor at his home here.

Mr. Cliff Murphy of Brooks was in Bassano on Tuesday night.

Miss Jean McLean of Rosemary spent Thursday in Bassano.

Mrs. T. Bayles and daughter Monica were week-end visitors to Calgary.

Miss Margaret Douglas returned Saturday night to resume her duties after a month's holiday.

Mrs. D. Meldrum was a week-end visitor to Medicine Hat.

Bill Stiles spent the week-end in Calgary.

Cpl. C. P. Wilson of Calgary spent week-end leave at his home in Bassano.

Sgt. Larry Edwards of Claresholm visited with his family in Bassano for a few days this week.

A meeting of the Bassano Curling Club will be held in the Town hall on Monday, November 16th, at 8 p.m. Everyone interested is cordially invited to attend.

Mrs. W. J. Redmond spent the first three days of this week in Calgary.

Acting Lieutenant-Commander Wm. Love was a guest at the home of Mr. and Mrs. George Meldrum for a few days this week. Mrs. Meldrum and her brother left for the coast on Saturday where they will visit their mother.

Mr. Paul Walsh spent Wednesday in Calgary.

Mr. Roy Smith was a business visitor to Calgary during the week.

Cpl. C. P. Wilson spent week-end leave at his home in Bassano.

LAC J. Balywicz of Calgary is spending leave with his parents in Bassano.

Don't forget the Anglican Tea and sale of home cooking on Saturday, November 21st from 3 to 6 o'clock, at the old confectionery store next to the Beauty Parlor.

Miss Olga Chizik, who is attending business school in Calgary, spent the week-end at her home in Bassano.

Miss Frieda Scheitak of Calgary is visiting with her parents in Bassano, prior to her forthcoming

marriage.

Cpl. Ken Hansen was home on week-end leave.

Quite a number of young people attended the dance held in the I.O. O.F. Hall after the Victory Loan program on Friday night.

Mrs. Harvey Smith and Pat are in Calgary this week, where Pat is undergoing an operation on her nose.

Mr. Pete McBeth, of Gleichen, C.P.R. Inspector, was visiting in Bassano last Saturday.

Mrs. Tom Derrick of Calgary formerly of Bassano, was the house guest of Dr. and Mrs. W. F. Keith last week.

Pia, Eddie Marzardi was home on leave last week.

Major General Peakes made a stop at the Imperial hotel last week on his way through Bassano.

On a visit to his daughter and son-in-law and grand-daughter, Mr. and Mrs. Laine, Mr. Wm. Held of White-wood, Sask., spent a few days this week at the Manor.

Sunday School will be held at the Church of England on Sunday, November 15th, at 3 p.m.

## REXALL

# 1 CENT SALE

★ Wednesday, November 11th  
★ Thursday, November 12th  
★ Friday, November 13th  
★ Saturday, November 14th

## STILES THE DRUGGIST

"THE REXALL STORE"

Subscribe To The Recorder

# Andrew McKee

## DRY GOODS DEPARTMENT

### LADIES . . .

We carry a complete line of *Silk and Lisle Hosiery*.  
From 85c to \$1.25  
Newest Shades

A very nice selection of Prints and Flannels

Flannelette Sheets

Manor cotton sheets

Wabasso pillow cases

### MEN'S WEAR DEPARTMENT

A COMPLETE LINE OF WORK SHIRTS AND OVERALLS. ALSO DURABIT WORK SHOES THAT STAND FOR HONEST WEAR. ALL AT VERY MODERATE PRICES.

## MEN!

If you are looking for Work Gloves, we have a full range to offer at Very Reasonable Prices!

## GROCERIES

### FRESH FRUITS

THE FRESH FRUIT SEASON IS GETTING WELL ALONG, BUT WE SHALL CARRY SMALL QUANTITIES AS LONG AS THE DEMAND WARRANTS.

AS USUAL WE CARRY A VERY COMPLETE LINE OF STAPLE GROCERIES, AT THE SAME MODERATE PRICES.

Pickling and canning season is about over. We still have a very complete line of all spices procurable

## CALGARY BREAD, CAKES AND BUNS FRESH EVERY MORNING

ALWAYS  
AT  
YOUR  
SERVICE



PHONE  
9  
FOR  
PROMPT  
DELIVERY